



MINISTERUL
EDUCAȚIEI ȘI CERCETĂRII



HR EXCELLENCE IN RESEARCH



Programme

THE 3RD
***INTERNATIONAL SCIENTIFIC
CONFERENCE “DEVELOPMENT
THROUGH RESEARCH AND
INNOVATION - 2022”***

Online Conference for Young Reserachers, Ph.D. Students and
Post-Doctoral Researchers

August 26th, 2022

CHISINAU
REPUBLIC OF MOLDOVA

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Belu Alina, PhD Student, University of Craiova, Romania

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Pencho Penchev, Ph.D., Assoc. prof., "St. Cyril and St. Methodius" University of Veliko Tarnovo, Bulgaria

GENERAL PROGRAMME

Friday, August 26, 2022

- 9.30 – 10.00** – Participants Registration (acceptance to ZOOM meeting based on the received ID-invitation)
- 10.00 – 10.10** - Opening Ceremony

Opening Speeches of the International Scientific Conference
„Development Through Research And Innovation - 2022”

1. Stratan Alexandru, univ. prof., hab. dr., ASEM Rector
2. Feuras Eugenia, univ. prof., hab. dr., Director of the Doctoral School of ASEM, Republic of Moldova

- 10.10 – 12.00** – Session I
- 12.00 – 13.00** – Lunch Break
- 13.00 – 17.00** – Session II
- 17.00 – 17.30** – Conference closing

Timeframe of the speeches:
during sessions – 5-10 min.

Moderators: PhD, Jucov Artiom
PhD Student, Furtuna Olesea
PhD Student, Bahnaru Roman

August 26, 2022

Session ONE - Time: 10:10 – 12:00

Session TWO - Time: 13:00 – 17:00

Moderators: Jucov Artiom, Ph.D.

Furtuna Olesea, Ph.D. Student

Bahnaru Roman, Ph.D. Student

Young Researchers / PhD Students/ Post-Doctoral Researchers

ENTREPRENEURIAL COMPETITIVENESS: COMPARATIVE ANALYSIS BETWEEN THE REPUBLIC OF MOLDOVA AND OTHER EASTERN EUROPEAN NATIONS

Ignatov Augustin, Ph.D. Student, ASEM, Moldova

THE EFFICIENCY OF PROMOTION OF GOODS AND SERVICES THROUGH SOCIAL NETWORKS: A STUDY BASED ON THE PRACTICE OF SMALL AND MEDIUM ENTERPRISES IN MOLDOVA // ЭФФЕКТИВНОСТЬ ПРОДВИЖЕНИЯ ТОВАРОВ И УСЛУГ ЧЕРЕЗ СОЦИАЛЬНЫЕ СЕТИ: ИССЛЕДОВАНИЯ НА ОСНОВЕ ПРАКТИКИ МАЛЫХ И СРЕДНИХ ПРЕДПРИЯТИИ МОЛДОВЫ

Gagauz Valeriu, Ph.D. Student, ASEM, Moldova

ROLUL ESENȚIAL AL REGIUNILOR EUROPENE ÎN IMPLEMENTAREA MEDICINEI PERSONALIZATE

Jucov Artiom, Post-doc Researcher, ASEM, Moldova

Belostecinic Grigore, Habilitated Doctor, Univ. Prof., ASEM, Moldova

Staver Liliana, researcher, ASEM, Moldova

EVALUAREA EFECTULUI PROPAGAT AL CONFLICTULUI DIN UCRAINA ASUPRA SISTEMULUI BANCAR DIN REPUBLICA MOLDOVA

Veverita Ion, Ph.D. Student, ASEM, Moldova

Pirtachi Ion, Ph.D., ASEM, Moldova

NATURAL CONDITIONS AND ECONOMIC FACTORS AFFECTING THE TERRITORIAL ORGANIZATION OF FOOD INDUSTRY ENTERPRISES IN NAKHCHIVAN AUTONOMOUS REPUBLIC

Mahammad Suleymanov, Ph.D. Student, Nakhchivan Division of Azerbaijan National Academy Science, Azerbaijan

TRANSFORMAREA DIGITALĂ ÎN ADMINISTRAREA FISCALĂ ÎN CONTEXTUL TRANZIȚIEI REPUBLICII MOLDOVA LA ECONOMIA DIGITALĂ

Cocean Vitalie, Ph.D. Student, ASEM, Moldova

VERTICAL AGREEMENTS ON DIGITAL MARKETS // ACORDURILE VERTICALE PE PIETELE DIGITALE

Parcalab Carolina, Ph.D. Student, Moldova State University, Moldova

Cociug Victoria, Ph.D., Moldova State University, Moldova

IMPORTANCE OF 1924 CONSTITUTION OF TURKEY FOR LOCAL SELF GOVERNMENTS

Piskin Suat Ali, Ph.D., International Balkan University, Turkey

LEADERSHIP – A MECHANISM TO OVERCOME THE CULTURAL DIFFERENCE IN NEGOTIATION // LEADERSHIPUL - UN MECANISM DE DEPĂȘIRE A DIFERENȚULUI CULTURAL ÎN NEGOCIERI

Ghilețchi Zorina, Ph.D. Student, ASEM, Moldova

THE ROLE OF LEGALISM IN THE DEVELOPMENT OF CHINESE LAW

Nedelea Marilena-Oana, Ph.D. Student, Universitatea "Ștefan Cel Mare" din Suceava, Romania

EVALUAREA MECANISMULUI DE FINANȚARE A SECTORULUI DE CERCETARE DIN REPUBLICA MOLDOVA

Railean Veronica, Ph.D. Student, Moldova State University, Moldova

Timuș Angela, Ph.D., Moldova State University, Moldova

ORGANIZAREA INSTITUȚIILOR DE ÎNVĂȚĂMÂNT SUPERIOR PE PRINCIPIILE GUVERNANȚEI CORPORATIVE

Turcanu Liliana, Ph.D. Student, ASEM, Moldova

EVALUAREA COMERȚULUI ELECTRONIC ȘI TENDINȚELE AFACERILOR ELECTRONICE

Drăgălin Iuliana, Ph.D. Student, Moldova State University, Moldova
Ciochina Elena, Ph.D., Moldova

THE ROLE OF UNIVERSITY IMAGE AND ITS IMPACT TO COMPETITIVE ADVANTAGE

Jomir Eudochia, Ph.D. Student, ASEM, Moldova

ECO-INNOVATION - A DRIVER TO SUSTAINABLE BUSINESSES

Paduraru Tatiana, Ph.D. Student, ASEM, Moldova
Turcanu Ghergha, Ph.D., ASEM, Moldova

DINAMICA MIGRAȚIEI CIRCULARE ÎN UNIUNEA EUROPEANĂ A POPULAȚIEI DIN REPUBLICA MOLDOVA ȘI MIGRAȚIA DE REVENIRE

Leonti Stela, Ph.D. Student, ASEM, Moldova

EXAMINATION OF METHODOLOGICAL ASPECTS REGARDING THE HARMONIZATION OF BUDGETARY ACCOUNTING IN THE CONTEXT OF IPSAS

Railean Tatiana, Ph.D. Student, ASEM, Moldova

IMPACTUL TACTICILOR DE ȘOC ASUPRA COMPORTAMENTULUI CONSUMATORILOR

Gaugas Tatiana, Ph.D. Student, ASEM, Moldova

QUANTITATIVE AND QUALITATIVE STRUCTURAL ECONOMIC CHANGES IN THE CITIES OF ZĂRNEȘTI (ROMANIA) AND STRĂȘENI (REPUBLIC OF MOLDOVA) IN THE PRE - AND POST-COVID-19 PERIOD

Crăciun Laurențiu, Ph.D. Student, ASEM, Moldova

GRAVITY MODEL APPROACH FOR ANALYSIS OF EXPORTS OF REPUBLIC OF MOLDOVA

Migova Xenia, Ph.D. Student, ASEM, Moldova

DEZVOLTAREA SERVICILOR SOCIALE DE CALITATE

Gribincea Tatiana, Postdoctoral Researcher, USPEE, Moldova

THE ANALYSIS OF HEALTH EXPENDITURES IN OECD MEMBER COUNTRIES // ANALIZA CHELTUIELILOR PENTRU SĂNĂTATE ÎN ȚĂRILE MEMBRE ALE OCDE

Zubcova Elena, Ph.D. Student, ASEM, Moldova

Petroia Andrei, Ph.D., ASEM, Moldova

PROBLEMELE RACORDĂRII LEGISLAȚIEI NAȚIONALE BANCARE LA STANDARDELE MONDIALE ÎN COMBATERICA SPĂLĂRII BANILOR ȘI FINANȚĂRII TERORISMULUI

Zavulan Nicolae, Ph.D. Student, University of Political and Economic European Knowledge „C. Stere”, Moldova

PREVISION OF TOURIST SERVICES IN THE BASIN OF THE LOWER COURSE OF THE DNISTRE RIVER // PRESTAREA SERVICIILOR TURISTICE ÎN BAZINUL CURSULUI INFERIOR AL RÂULUI NISTRU

Moroz Ivan, Ph.D. Student, ASEM, Moldova

TEHNICA SIMULĂRII ÎN EVALUAREA EFICIENȚEI PROIECTELOR INVESTITIONALE ÎN INFORMATIZARE

Ghetmancenco Svetlana, Ph.D. Student, ASEM, Moldova

CARTOGRAFIEREA SUB ASPECT DE GEN A REFORMELOR AFLATE ÎN DERULARE ÎN REPUBLICA MOLDOVA

Zadnipru Rodica, Ph.D. Student, ASEM, Moldova

Petroia Andrei, Ph.D., ASEM, Moldova

DIGITALIZAREA AFACERILOR MICRO, MICI ȘI MIJLOCII ÎN REPUBLICA MOLDOVA

Coceban Vitalie, Ph.D. Student, ASEM, Moldova

Babin Anatol, independent researcher, Moldova

Tutunaru Sergiu, Ph.D., ASEM, Moldova

THE DIMENSIONS OF SCHOOL DROPOUT IN THE MANAGEMENT OF EDUCATIONAL ORGANIZATIONS

Codreanu Miron Mihaela, Ph.D. Student, Doctoral School of Economics and Business Administration, University "Alexandru Ioan Cuza" from Iași, Romania

APPLYING THE VALUE-ADDED TAX UNDER THE CONDITIONS OF PUBLIC-PRIVATE PARTNERSHIP // APLICAREA TAXEI PE VALOARE ADĂUGATĂ ÎN CONDIȚIILE PARTENERIATULUI PUBLIC-PRIVAT

Panuș Corina, Ph.D. Student, ASEM, Moldova

FINANCING THE DIGITIZATION OF EDUCATION IN THE REPUBLIC OF MOLDOVA: THE EDUCATION 2030 STRATEGY AND THE OPPORTUNITIES OF BLOCKCHAIN TECHNOLOGY

Andronic Adrian, Ph.D. Student, ASEM, Moldova

ИННОВАЦИОННЫЙ МЕНЕДЖЕМЕНТ В ТУРИСТИЧЕСКОЙ ДЕЯТЕЛЬНОСТИ РЕСПУБЛИКЕ МОЛДОВА

Sirotenco Galina, Ph.D. Student, Academia de Administrație Publică, Moldova

РАЗВИТИЕ МИРОВОЙ ОБУВНОЙ ПРОМЫШЛЕННОСТИ

Mironenco Ecaterina, Ph.D. Student, ULIM, Moldova

MODALITĂȚILE DE GESTIUNE A SERVICIILOR PUBLICE ÎN REPUBLICA MOLDOVA ÎN COMPARAȚIE CU PRACTICA INTERNAȚIONALĂ

Oboerocean Pavel, Ph.D. Student, Moldova State University, Moldova

THE ROLE AND INTEGRITY OF SUBJECTS IN THE PUBLIC PROCUREMENT SYSTEM IN THE PREVENTION OF CORRUPTION // ROLUL ȘI INTEGRITATEA SUBIECȚILOR DIN SISTEMUL ACHIZIȚIILOR PUBLICE ÎN PREVENIREA CORUPȚIEI

Galamaga Dorina, Ph.D. Student, University of Political and Economic European Knowledge „C. Stere”, Moldova

DIPLOMAȚIA ECONOMICĂ CA FACTOR AL ASIGURĂRII STABILITĂȚII ECONOMICE NAȚIONALE ÎN CADRUL ACORDULUI DE ASOCIERE RM- UE

Railean Ina, Ph.D. Student, Academia de Administrare Publică, Moldova

MODALITĂȚI ȘI NORMATIVE ALE INFRAȚIUNII DE ORGANIZARE A MIGRAȚIEI ILEGALE: CADRU DE REGLEMENTARE ȘI DELIMITARE DE ALTE INFRAȚIUNI

Frumusachi Victor, Ph.D. Student, Școala Doctorală în Drept, Științe Politice și Administrative a Consorțiului Instituțiilor de Învățământ ASEM și USPEE, Moldova

**LICENȚA ÎN ACTIVITATEA DE ÎNȚEPRINZĂTOR PRIN PRISMA
PREVEDERILOR CONVENȚIEI EUROPENE A DREPTURILOR
OMULUI**

Pascaru Nicolae, Ph.D. Student, Moldova State University, Moldova

THE ENERGY SAVING AND COMFORT RATIO OF SMART LIGHTING

Catruc Adriana, Ph.D. Student, ASEM, Moldova

**RETROSPECȚII LEGISLATIVE ȘI FACTORI DE INFLUENȚĂ ÎN
DIMENSIUNEA REGULATORIE A SISTEMULUI DE PENSII DIN
REPUBLICA MOLDOVA**

Tacu Mariana, Ph.D. Student, ASEM, Moldova

**PROFITABILITATEA VALORILOR MOBILIARE DE STAT: RATA
DOBÂNZII vs RANDAMENT**

Friscu Olesea, Ph.D. Student, Moldova State University, Moldova

**SOME ASPECTS OF ASSESSING THE EFFECTIVENESS OF
INTERNATIONAL FINANCIAL ASSISTANCE TO THE REPUBLIC OF
MOLDOVA // НЕКОТОРЫЕ АСПЕКТЫ ОЦЕНКИ ЭФФЕКТИВНОСТИ
МЕЖДУНАРОДНОЙ ФИНАНСОВОЙ ПОМОЩИ РЕСПУБЛИКЕ
МОЛДОВА**

Stupacev Serghei, Ph.D. Student, ASEM, Moldova

**IMPACTUL MODIFICĂRII LEGISLAȚIEI IMPOZITULUI PE
BUNURILE IMOBILIARE ASUPRA BUGETULUI MUN. CHIȘINĂU**

Gasnaș Gheorghe, Ph.D. Student, ASEM, Moldova

**RESEARCH OF CONSUMER PREFERENCES AND CONSUMER
SATISFACTION LEVEL IN THE BANKING SECTOR: STUDY CASE IN
THE REPUBLIC OF MOLDOVA**

Mistrean Larisa, Post-doc Researcher, ASEM, Moldova

**PROSPECTIVE DIRECTIONS FOR IMPROVEMENT OF FISCAL
CONTROL PROCEDURES IN REPUBLIC OF MOLDOVA**

Nevmerjițchi Ilie, Ph.D. Student, USPEE-ASEM, Moldova

**DEFICIENCIES OF THE VALUE ADDED TAX SYSTEM IN THE
REPUBLIC OF MOLDOVA THROUGH THE PRISM OF EU DIRECTIVES**

Noroc Dorel, Ph.D. Student, ASEM, Moldova

**PRACTICI INSTITUȚIONALE INTERNAȚIONALE DE INTERACȚIUNE
A STRUCTURILOR MEDIULUI DE AFACERI CU AUTORITĂȚILE
PUBLICHE**

Afteni Laura, Ph.D. Student, Moldova State University, Moldova
Cociug Victoria, Ph.D., ASEM, Moldova

**REGULATION OF THE BANKING SECTOR – BETWEEN THE NEEDS
OF THE MARKET AND THE RISKS OF OVER-REGULATION //
REGLEMENTAREA SECTORULUI BANCAR – ÎNTRE NECESITĂȚILE
PIEȚEI ȘI RISCURILE SUPRAREGLEMENTĂRII**

Dermeji Daniela, Ph.D. Student, ASEM, Moldova
Cociug Victoria, Ph.D., ASEM, Moldova

**PROBLEMA UTILIZĂRII CANALULUI RATEI DOBÂNZII ÎN
GESTIONAREA INFLAȚIEI NEMONETARE**

Briceag Valeriu, Ph.D. Student, Moldova State University, Moldova

**TOOLS FOR THE IMPLEMENTATION OF CIRCULAR ECONOMY IN
EUROPEAN ECOSYSTEMS**

Fortuna Olesea, Ph.D. Student, ASEM, Moldova

**CASHLESS PAYMENTS FROM THE PERSPECTIVE OF USERS IN THE
REPUBLIC OF MOLDOVA**

Vrabie Doina, Ph.D. Student, ASEM, Moldova

**AUDITUL CALITĂȚII – STRUCTURA DE PERFORMANȚĂ ÎN
SITUAȚIILE FINANCIARE**

Țurcanu Ștefan, Ph.D. Student, ASEM, Moldova

**CREȘTEREA CALITĂȚII PRODUSELOR ȘI SERVICIILOR BANCARE
LA ETAPA ACTUALĂ**

Țurcan-Munteanu Natalia, Ph.D. Student, ASEM, Moldova

**CLASSIFICATION OF TERMS AND PROFESSIONALISMS IN TERMS
OF THEIR DENOTATIVE CORRELATION**

Baghici Nicoleta, Ph.D. Student, USARB, Moldova