

**Europass
Curriculum Vitae**



Personal information

First name(s) / Surname(s) **Zorina SHISHCAN (ȘIȘCAN)**

Address(es) Academy of Economic Studies, 61 Banulescu-Bodoni, MD-2005, Chisinau, Moldova

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**Current Work
experience**

Occupation or position held University Professor, Department of *International Business* (former Chair of *International Economic Relations*), Academy of Economic Studies of Moldova

Main activities and responsibilities

- Elaboration of curricular for License and Master courses, delivering the courses, providing scientific advisory and coordination for License, Master and Doctorate theses research, participation in state examination commissions, elaboration of current and final evaluation tests, conducting scientific research for national and international projects etc.

- **Delivered and elaborated courses:**

For License Level - Fundamentals of International Management, International Business Management, Negotiations in International Economic Affairs, International Economic Organizations, World Economy and European Integration etc.

For Master Level – Governance and Global Business Environment, Innovation Policy of the European Union, International Marketing, Methodology and Ethics of Research in domain of Specialization etc.

Didactic Skills and Competencies

18 curricular elaborated for the License and Master levels, and 15 courses delivered in languages of proficiency.

Name and address of the major employer **Academy of Economic Studies of Moldova (ASEM)**

61 Banulescu-Bodoni str.
MD-2005, Chișinău, Moldova
Phone/Fax: (373 22) 402834
Website: www.ase.md

Type of business or sector Higher education

Education, Training, Research Qualification	
Dates	2004 – 2006
Title of qualification awarded	Doctor Habilitat in Economic Sciences
Principal subjects/occupational skills covered	General: Management and International Economic Relations Occupational: Strategic and Cross-Cultural Management, International Economic integration, Innovation Research Policies in Economics and Business
Name and type of organisation providing education and training	Academy of Economic Studies of Moldova (ASEM) 61 Banulescu-Bodoni str. MD-2005, Chişinău, Moldova Phone/Fax: (373 22) 402834 Website: www.ase.md
Dates	2001 - 2003
Title of qualification awarded	Specialist in International Economic Relations (pre-Bologna)
Principal subjects/occupational skills covered	General: International Economic Relations Occupational: European Union Economic Integration, Innovation Policies of the European Union
Name and type of organisation providing education and training	International Institute of Management (IMI-Nova) Chisinau, Moldova Website: www.imi-nova.md
Dates	1993-1996
Title of qualification awarded	Doctor in Philosophical sciences
Principal subjects/occupational skills covered	General: Philosophy and Research Methodology Occupational: Social Management, Logic, Psychology, Scientific Research and Teaching Methodology
Name and type of organisation providing education and training	State University of Moldova, Institute of Philosophy, Sociology and Law of the Academy of Sciences of Moldova Chisinau, Moldova Websites: www.usm.md , www.asm.md
Dates	October-November 1995
Name and type of organisation providing education and training	Training in Cross-Cultural Management Institute of Management, Braunschweig Technical University, Germany. www.tu-braunschweig.de

Dates **October-November 1993**
 Advanced *English Language* course for teachers

Name and type of organisation providing education and training **The Institute for Applied Language Studies, the University of Edinburgh, United Kingdom**
 University of Edinburgh
 21 Hill Place, Edinburgh EH8 9DP
www.shc.ed.ac.uk

Dates **1993 - Iasi State University "Al. Ion Cuza", Romania** – Professional Training at the Department of Philosophy and the Department of Economy

Name and type of organisation providing training **August 2000-July 2001** – Visiting Professor at the University of Kansas, the Department of Philosophy and the Department of Economics, within the **Junior Faculty Development Program (ACTR/ACCELS)**, Washington D.C. Research included such topics as International and Cross-cultural Management and Negotiations, International Business Ethics and Psychology, New Trends and Research Methodology in Global Economy, Philosophy as Methodology Applied for Economists and Businesspeople; the research has resulted in the development of some teaching courses and monographic works.

2016 – Academy of Economic Studies, Bucharest, Romania - Professional Training at the Department of International Economic Relations and the Department of Management

Personal skills and competences

Mother tongue(s) **Romanian**

Other languages

Self-assessment

European level (*)

English

Russian

Understanding				Speaking				Writing	
Listening		Reading		Spoken Interaction		Spoken production			
C1	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences

- Good ability to adapt to multicultural environment gained through the training experience abroad
- Good communication skills gained from the experience as professor and researcher

Organisational skills and competences	<p>Leadership in scientific research: 2004-2007 - Moldova Project Manager in the Cross-cultural Management Research in Business on seven countries, guided by the Institute of Management, Braunschweig Technical University; 1998-2010 - One of the founders and Vice-President of the National Council of Women of Moldova NGO in which it has been got an experience to manage teams for scientific research in public domain.</p> <p>Sense of organization: Organization of various scientific events (conferences, round tables, training, presentations) beginning with the conceptual draft till logistics at both international and national scales, e.g. Organizer and Convener of the Session ERE 1.4. within the European Geosciences Union (EGU 2020) Assembly, Vienna, Austria, May 3-8, 2020, in collaboration with EU COST Action 17133 and Copernicus Gesellschaft e.V.</p>
Computer skills and competences	Word, Excel, Internet, Power Point, various platforms for education and research activities
Special Skills and Competencies	<p>Creative and Innovative approach to research and teaching allow designing new research directions and elaboration of topics at License, Master and Doctorate Levels as well as within international projects</p>
Scientific Research skills and competences	<p>June, 2000 - Researcher and Moldovan NGOs Shadow Report Coordinator for the CEDAW Session in New York.</p> <p>2004-2007 – Moldova Project Manager in the Cross-cultural Research Business <i>Management Values</i> on seven countries, guided by the Institute of Management, Braunschweig Technical University.</p> <p>2007-2010 – National Expert on Curricular and Teaching Methodology within the International Project „<i>Master Studies for European Integration and Neighbourhood Policy - MEINEPO</i>”, University Consortia of Italy-Slovenia- Romania-Moldova, TEMPUS Program.</p> <p>2008-2012 – National Expert for Scientific Research on the Problems of Integration of the Republic of Moldova into the European Union within the International project “<i>BRIDGE - fostering mutual understanding and co-operation of EU with Ukraine, Belarus, Moldova and Russia</i>”.</p> <p>2011 – Preliminary research on the topic <i>Green Entrepreneurship in Moldova: problems and solutions</i>, presented at the international conference „<i>Green Enterprising and Innovation for a Sustainable Future – How can Education contribute?</i>” November 6-9, Stockholm University.</p> <p>2012-Continued research and participation in training organization on „<i>Evoluția antreprenoriatului verde în Moldova</i>” within the joint International Workshop „<i>Green Enterprising and Crowd funding for University Innovation</i>” of the University of Stockholm and the State University of Moldova, November 1.</p>

2013- till present (2024) – Research on *Socio-economic Megatrends, Sustainability, Green and Circular International Technologies and Business Models*, and their *Impact upon Human, Social, and Economic Development*, special research attention of the last years being put on ***World Economy, International Management, International Tourism, International Marketing***.

2019-2022 – R. Moldova’s Representative (MCS) in the EU COST Action 17133 “*Implementing Nature based Solutions for creating a resourceful circular city*”.

2020, December - Expert-Evaluator of the package of the documents submitted by the applicants for the *Small and Medium-sized Enterprises Greening Program*, Organization for the Development of the Small and Medium Enterprises Sector (ODIMM, now ODA).

2020-2024 – R. Moldova’s Representative (MC) in the EU COST Action 19101 “*Determinants of Physical Activities in Settings*” (DE-PASS).

2025, January-March – Participation in EU COST Review Panel Process and Meeting as the Review Panel Member for the reviewing of the experts ‘evaluation reports on the EU COST applications, Central Office of the EU COST Association, Brussels, Belgium.

Internships and Professional Site visits in Real Sector

API Foils Inc., FAI Inc. (USA) ; Viorica Cosmetic JSC, JV Efes Vitanta Moldova Brewlry JSC, DAAC Hermes Group JSC (R. Moldova) ; Sudzucker-Moldova LLC, KWS SAAT SE & Co. KGaA (Germany-Moldova); “Smart and Circular City District of Future” Hiedanranta Study Visit, Tampere (Finland) etc.

Additional Information

Since 2009 – National Expert of the Center for European Studies of the Academy of Economic Studies of Moldova on the issues of the EU-RM cooperation.

Since 2013 – Member of the Editorial Board of the Scientific Journal *Ecoforum*, ISSN: 2344-2174, Universitatea Stefan cel Mare din Suceava, Romania (Indexat în DOAJ, EBSCO, Econlit, Ulrich ș.a.).

<http://ecoforumjournal.ro/index.php/eco/about/editorialTeam>

Since 2023 - Member of the Editorial Board of the Scientific *Journal of Ecology & Natural Resources* (JENR) ISSN: 2578-4994, (Indexat în Google Scholar, Crossref, ICI world of Journals, International Scientific Indexing, Academic Resource Index, Publons).

<https://medwinpublishers.com/JENR/editorial-board.php>

